

## MODULES AND SUBJECTS

MÁSTER UNIVERSITARIO EN GESTIÓN EMPRESARIAL  
UNIVERSITY MASTER IN MANAGEMENT

<b>MODULE NAME:</b>	<b>PROFESSIONAL PRACTICE</b>				
<b>SEMESTER</b>	2	<b>TYPE</b>	CORE	<b>ECTS</b>	5
<b>FACULTY</b>	JAUME BONET ANTONY POOLE				

## LEARNING GOALS

BASIC SKILLS		TRANSVERSAL SKILLS		GENERAL SKILLS		SPECIFIC SKILLS	
<b>CB 6</b>		<b>CT 1</b>	X	<b>CG 1</b>		<b>CE 1</b>	
<b>CB 7</b>	X	<b>CT 2</b>		<b>CG 2</b>	X	<b>CE 2</b>	
<b>CB 8</b>	X	<b>CT 3</b>	X	<b>CG 3</b>	X	<b>CE 3</b>	X
<b>CB 9</b>	X	<b>CT 4</b>	X	<b>CG 4</b>		<b>CE 4</b>	
<b>CB 10</b>		<b>CT 5</b>	X	<b>CG 5</b>	X	<b>CE 5</b>	
		<b>CT 6</b>		<b>CG 6</b>	X	<b>CE 6</b>	
		<b>CT 7</b>		<b>CG 7</b>	X	<b>CE 7</b>	X
				<b>CG 8</b>		<b>CE 8</b>	X
				<b>CG 9</b>	X	<b>CE 9</b>	X
				<b>CG 10</b>	X	<b>CE 10</b>	
						<b>CE 11</b>	X
						<b>CE 12</b>	X

## OBJECTIVES

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Students have to take a subject on professional practices, which involves preparation and intervention in a real business context. These internships, developed in companies with which a cooperation agreement has previously been signed, constitute an opportunity to improve personal skills and to approach labor insertion. Likewise, this framework encourages reflection that, together with the construction of the synthesis of the learning of the practices and of the other subjects of the Master, will culminate in the Master's Final Project.

To achieve the proposed learning outcomes of the subject and the development of skills, the participants in the master's degree carry out the practices as preparation for a business consulting project - on the business model, financial structure, product launch, etc., according to specific needs of the company with which they will work and the training profile of the students. These internships, in the form of consulting, will be formalized through the appropriate educational agreement and supervised by an EADA teacher who supervises or directs them, in addition to a company manager.

## LEARNING OBJECTIVES

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- Develop and apply a comprehensive understanding of the strategic issues that companies face when operating on an international scale, at different levels, throughout its life cycle.
- Acquire a practical and complete vision of the most important aspects of individual and collective relations, from a legal and labor-relations point of view.
- Develops, in a real context, the ability to clearly and unambiguously transmit the results from specialized analysis, as well as the relevant foundations on which they are based;
- Develops sufficient autonomy to participate in business projects, in multicultural and interdisciplinary contexts and, where appropriate, with a high knowledge transfer component

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Students will prepare and reflect upon an intervention in a real business context. These internships, developed with companies with which a cooperation agreement has previously been signed, constitute an opportunity to improve personal skills and to approach labor insertion.

Likewise, this framework encourages reflection that, together with the construction of the synthesis of the learning of the practices and of the other subjects of the Master, will culminate in the Master's Final Project.

## EVALUATION

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The final evaluation will be calculated as follows:

- Written report (individual)
- Business Tutor's report (individual)
- Project Tutor's report (individual)