



## PRESS RELEASE



## EADA Business School's Executive MBA in the Top 100 worldwide

- The ranking highlights the program's global position for its dedication to environmental, social and governance (ESG) issues
- Three Spanish schools are among the best in the world

**Barcelona, October 14, 2024**. EADA Business School has placed its Executive MBA among the 100 best MBA programs in the world, according to the EMBA, Executive MBA ranking, which the prestigious business daily Financial Times has published today.

EADA Business School joins this global ranking in 99th position and stands out for its high female presence in the program (#36 in the world) and for the proportion of hours dedicated to environmental, social and governance issues -ESG- (#42 in the world). "The balance of the program, which incorporates a strong leadership and management development component, as well as sustainability and ESG criteria, has been a decisive commitment that is not only bearing fruit in the professional careers of our graduates, but also in the responsible and sustainable impact they will generate in companies and, by extension, in society," says Marjolein Overmars, director of the Executive MBA at EADA.

With more than 150 annual participants in the different MBA programs offered by the institution, EADA has consolidated its presence this year in all the Financial Times rankings, which evaluate the different program categories: : #94 in the world in the International MBA, #41 in the Master in Finance, #36 in the Master in Management, #16 in management training in open programs and #46 in custom programs. EADA's position among the best business schools in Europe will also be announced soon, where it currently holds the #30.

Once again, Spain has consolidated its position and excellence in senior management training with the presence of 3 business schools in the world ranking.

**EADA Business School** was founded in 1957 by a group of businessmen and professionals as an independent institution, both ideologically and economically. In addition to appearing in the renowned international rankings of the Financial Times and The Economist, it has the EQUIS accreditation granted by the EFMD (European Foundation for Management Development) and the AMBA, which recognises the quality of its MBA programmes.





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The EMBA, Executive MBA, is designed and aimed at graduates with more than 5 years of work experience and aims to help participants make a qualitative leap in their professional career. The ranking is drawn up by analysing numerous parameters such as the remuneration of participants, professional opportunities, experience, the alumni community, the female presence (both among students and teachers), the diversity of teachers and students, and academic research, among others (see attached table). In order to be included in the ranking, the Financial Times newspaper requires the different schools, as an indispensable condition, to have <u>EQUIS</u> academic accreditation or that issued by the <u>AACSB</u>.

To access the ranking published today by the Financial Times: LINK TO THE RANKING

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