





PRESS RELEASE



EADA Business School moves up the ranking in the world's Top 50

- 98% of participants are employed 3 months after programme completion
- The Barcelona cluster has three business schools in the top 50

Barcelona, 9 September 2024. The International Master in Management at EADA Business School has made an important leap in this year's ranking in a select group of top international programmes to number 36 (up from 44 in the previous ranking), according to the Master in Management Ranking 2024, published today by the **Financial Times**.

Programme Director, Antony Poole, highlights the importance of maintaining and consolidating the school's position in the ranking against a global backdrop of competition from a growing number of institutions. He describes the International Master in Management "*as a programme which takes place in an international setting to train young professionals to develop the practical skills and knowledge they need to quickly access the labour market, by integrating an ethical management model that promotes both profitability and responsibility in the companies of the future".*

The FT ranking analyses a range of criteria including faculty, diversity, financial investment, career progression, participants' salaries and employability 3 months after programme completion. The International Master in Management is designed to help recent graduates and young professionals join the labour market and boost their careers.

To be included in the ranking, the Financial Times requires all schools to be accredited by <u>EQUIS</u> or <u>AACSB</u> (Association to Advance Collegiate Schools of Business).

The FT ranking also confirms Barcelona's privileged position as a cluster of business schools located in one of the best cities for management training, competing against top destinations such as Paris and London. This year's ranking includes four Spanish business schools in the global top 50 for this programme, three of which are located in Barcelona.





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EADA Business School Barcelona was founded in 1957 by a group of entrepreneurs and professionals as an ideologically and economically independent institution. As well as appearing in the recognised international rankings of the Financial Times and The Economist, it holds the EQUIS accreditation from the EFMD (European Foundation for Management Development) and the AMBA, which recognises the quality of MBA programmes.

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